



INTERNATIONAL  
OLYMPIC  
COMMITTEE

# 2014 Olympic Day Report

Please tick as appropriate or complete

National Olympic Committee of: \_\_\_\_\_

PLEASE INDICATE THE FULL NAME OF YOUR NOC.

## Your event(s)

PLEASE LIST ALL THE VENUES AND DATES (DD/MM/YY) FOR EACH EVENT:

OBLIGATORY FIELD—PLEASE WRITE: VENUE NO. 1 (DD/MM/YY), VENUE NO. 2 (DD/MM/YY), ETC.

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**To be returned by  
30 September 2014 to:**

Ms Jessy Numan  
Project Manager  
International Olympic Committee  
NOC Relations Department

Once the form is completed  
and saved, please send it to:

**[noc.olympicday@olympic.org](mailto:noc.olympicday@olympic.org)**

## Total number of participants

PLEASE INDICATE THE NUMBER PER CATEGORY.

OBLIGATORY FIELDS (PLEASE INDICATE FIGURES)

Children category (0–14) \_\_\_\_\_ Youth category (15–24) \_\_\_\_\_ Adult category (25–60) \_\_\_\_\_

Senior category (60+) \_\_\_\_\_ Disabled \_\_\_\_\_ **Total participants** \_\_\_\_\_

## Guests – Sports – Officials

PLEASE LIST ALL THE SPORTS OFFICIALS – NAME AND TITLE.

Athletes: PLEASE WRITE: FULL NAME OF ATHLETE NO. 1, NO. 2, ETC.

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Olympians: PLEASE WRITE: FULL NAME OF OLYMPIAN NO. 1, NO. 2, ETC.

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IOC Members: PLEASE WRITE: FULL NAME OF MEMBER NO. 1, NO. 2, ETC.

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Other (Government, NOC Board Members, etc.): PLEASE WRITE: FULL NAME NO. 1 (FUNCTION), NO. 2 (FUNCTION), ETC.

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PAGE

1

PAGE

2

PAGE

3

PAGE

4

PAGE

5

2014 OLYMPIC DAY REPORT



INTERNATIONAL  
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## 2014 Olympic Day Report

### Brief summary of events

#### “MOVE”

PLEASE LIST ALL THE SPORTS ACTIVITIES ORGANISED WITH A BRIEF DESCRIPTION.

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#### “LEARN”

PLEASE DESCRIBE ALL FOR EACH EDUCATIONAL ACTIVITY: TARGET AUDIENCE; THE THEMES; PEDAGOGICAL OBJECTIVES; METHODOLOGY. PLEASE SEND US THE EDUCATIONAL MATERIAL USED FOR OUR REFERENCE.

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#### “DISCOVER”

PLEASE LIST ALL SPORTS INTRODUCTIONS-TO, TRADITIONAL SPORTS INTRODUCTIONS-TO, ETC. WITH A BRIEF DESCRIPTION.

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## 2014 Olympic Day Report Support for your event

### TOP sponsor support (nature of the partnership)

PLEASE INDICATE WHICH OF THESE PARTNERS YOU WORKED WITH AND THE NATURE OF THE PARTNERSHIP IN EACH CASE.  
FOR EXAMPLE; VALUE IN KIND, PROMOTIONAL SUPPORT, FINANCIAL SUPPORT, LOGISTICAL SUPPORT, OTHER.

- |   |  |
|---|--|
| <input type="radio"/> McDonald's: _____ | <input type="radio"/> Coca-Cola: _____   |
| <input type="radio"/> Acer: _____       | <input type="radio"/> ATOS Origin: _____ |
| <input type="radio"/> Dow: _____        | <input type="radio"/> GE: _____          |
| <input type="radio"/> Omega: _____      | <input type="radio"/> Panasonic: _____   |
| <input type="radio"/> P&G: _____        | <input type="radio"/> Samsung: _____     |
| <input type="radio"/> Visa: _____       |  |

### Other commercial partners' support (nature of the partnership)

PLEASE INDICATE WHICH LOCAL PARTNERS YOU WORKED WITH AND THE NATURE OF THE PARTNERSHIP IN EACH CASE.  
FOR EXAMPLE; VALUE IN KIND, PROMOTIONAL SUPPORT, FINANCIAL SUPPORT, OTHER.

PLEASE WRITE: NAME OF PARTNER NO. 1 (NATURE OF PARTNERSHIP), NAME OF PARTNER NO. 2 (NATURE OF PARTNERSHIP), ETC.

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### Other partners support (nature of the partnership)

PLEASE INDICATE WHICH OTHER PARTNERS YOU WORKED WITH AND THE NATURE OF THE PARTNERSHIP IN EACH CASE.  
FOR EXAMPLE; VALUE IN KIND, PROMOTIONAL SUPPORT, FINANCIAL SUPPORT, LOGISTICAL SUPPORT, OTHER.

- |  |   |
|--|---|
| <input type="radio"/> Government: _____                | <input type="radio"/> National Federations: _____ |
| <input type="radio"/> International Federations: _____ | <input type="radio"/> NGOs: _____                 |
| <input type="radio"/> Local Associations: _____        | <input type="radio"/> Other: _____                |

PLEASE LIST THE NAMES

PLEASE LIST THE NAMES



## 2014 Olympic Day Report Event Operations

### Communication channels used

PLEASE SPECIFY YOUR ACTIVITIES FOR EACH CHANNEL.

- Media Relations: \_\_\_\_\_  
(EG. PRESS, RADIO, TV, PRESS CONFERENCE)
- New Media: \_\_\_\_\_  
(EG. NOC WEBSITE, SOCIAL MEDIA)
- Print publications: \_\_\_\_\_  
(EG. BROCHURES, POSTERS, BANNERS)
- Olympic Family Publications: \_\_\_\_\_  
(EG. NOC BROCHURE)
- Marketing Communications: \_\_\_\_\_  
(EG. MARKETING PARTNERS COMMUNICATION CHANNELS)
- Other: \_\_\_\_\_

### Diplomas printed by NOC

PLEASE INDICATE THE NUMBER OF DIPLOMAS PRINTED BY YOUR NOC.

\_\_\_\_\_

IN CASE OF PROBLEMS WHEN RECEIVING THE DIPLOMAS, PLEASE INDICATE THE REASONS.

\_\_\_\_\_

### Prizes awarded by NOC

PLEASE LIST ALL PRIZES AWARDED TO PARTICIPANTS.

\_\_\_\_\_

\_\_\_\_\_

### List of material provided to the IOC

PLEASE LIST THE MATERIAL (NUMBER OF PHOTOGRAPHS, VIDEOS, ETC.) TO BE SENT TO THE IOC  
AS WELL AS THEIR FORMAT (CD-ROM, EMAIL, USB STICK, ETC.)

- Photographs: \_\_\_\_\_  Videos: \_\_\_\_\_  
OBLIGATORY FIELD

- Budget: \_\_\_\_\_  
OBLIGATORY FIELD

PLEASE FILL IN THE OLYMPIC SOLIDARITY'S 2013-2016 FINANCIAL REPORT IN RELATION  
TO THE AMOUNT OF THE SUBSIDY. [DOWNLOAD FILE](#)

- Other: \_\_\_\_\_



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## 2014 Olympic Day Report Event Operations

Please note that the 2014 Olympic Day Report must include all the aforementioned information. If any details are missing, your report will be regarded as incomplete and will not be dealt with immediately.

The IOC wishes to remind the NOCs that no video (videocassette or DVD) will be accepted as a substitute for the report nor any bound reports or invoices should be sent to us.

### Your feedback

PLEASE ADD ANY COMMENTS OR RECOMMENDATIONS YOU MIGHT HAVE ON OLYMPIC DAY TO HELP US IMPROVE. **OBLIGATORY FIELD**

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### NOC contact person

Family name: \_\_\_\_\_ Given name: \_\_\_\_\_

E-mail address: \_\_\_\_\_ Phone: \_\_\_\_\_

NOC website address : \_\_\_\_\_

(PLEASE INDICATE YOUR NOC WEBSITE ADDRESS SO THAT WE CAN PROMOTE IT ON OUR CHANNELS)

Facebook page: \_\_\_\_\_ Twitter account: \_\_\_\_\_

Report sent on: \_\_\_\_\_

### To be returned by 30 September 2014 to:

Ms Jessy Numan  
Project Manager  
International Olympic Committee  
NOC Relations Department

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